



May 23, 2008

Judge's Memorandum

SAGE USA Tournament

Tangeman University Center
University of Cincinnati Campus

SAGE Mission

SAGE stands for Students for the Advancement of Global Entrepreneurship, an international joint program initiated by USA State University, Chico, with participation currently of 16 additional countries: Brazil, China, Germany, Ghana, Kenya, Mozambique, Nigeria, Philippines, Portugal, Russia, Singapore, South Africa, South Korea, Tanzania, Uganda and Ukraine.

SAGE is a global network of teenage entrepreneurs—and their advocates—who share a common purpose: to make the world a better place.

The SAGE Mission is:

To advance entrepreneurship education and community service-learning around the world, emphasizing ethical business practices, social responsibility, civic engagement and environmental awareness. In accomplishing this mission, one team of high school students from each high school completes real-world projects under the direction and consultation of university students.

This program provides an outstanding arena for high school students, college students and business leaders to interact and cooperate to make our community a better place through entrepreneurship education and community service projects. Students are asked to complete projects related to:

- *for-profit entrepreneurship,*
- *social entrepreneurship*
- *international business,*
- *civic engagement in a democracy, and*
- *environmental awareness.*

We are pleased that you are here to help us judge the SAGE USA tournament today. As a business, civic or education leader, or as an entrepreneur, social entrepreneur, or a member of an NGO, we appreciate that you have taken time out of your busy schedule to evaluate the quality of the project completed by high school SAGE teams throughout USA.

YOUR SUPPORT WILL MAKE A DIFFERENCE

Through SAGE, high school students are learning to lead by helping others succeed. They're making a difference. They are creating better futures for themselves, their families and their communities.



DATE: May 23, 2008
TO: SAGE USA Judges
FROM: Dr. Curt DeBerg
RE: Directions for Judges

Thank you for giving your time so generously to our community, and our students, to help us evaluate the effectiveness of the outstanding projects completed by the USA high school SAGE teams.

This morning (**Friday, May 23, 8:00 -8:30 am**) you will be given specific instructions on how to evaluate the ten SAGE teams here today.

We would like to thank our main sponsor of today's event, the **Allstate Foundation**, and we would also like to thank the following co-sponsors: **Harold and Louis Price Foundation, GotVMail, the Pasternak Family Foundation, Ray Morgan Company and Wells Fargo.**

Official judging begins at 8:30 a.m., as follows:

8:30 – 9:00 am	Presentation #1
9:00 – 9:30 am	Presentation #2
9:30 – 10:00 am	Presentation #3
10:00 – 10:30 am	Break
10:30 – 11:00 am	Presentation #4
11:00 – 11:30 am	Presentation #5
11:30 – 12:00 noon	Presentation #6
12:00 – 1:00 pm	Lunch
1:00 – 1:30 pm	Presentation #7
1:30 – 2:00 pm	Presentation #8
2:00 – 2:30 pm	Presentation #9
2:30 – 3:00 pm	Presentation #10 (if necessary)
3:00 – 3:30pm	Judges Deliberations
3:30 – 4:30 pm	Relax

Optional:

4:30 pm Buses pick students, teachers, and guests from Kingsgate

4:30 – 6:45 pm Dinner (reception) at the Great American Ballpark (Reds' Stadium)

7:00 -8:30

National Underground Railroad Freedom Center

8:30

Awards Ceremony; Buses take students back to Kingsgate Hotel

The SAGE USA competition *is about which students were the most effective in meeting the ten SAGE judging criteria*. It is not a contest based on who made the best presentation, or who uses the most advanced technology, or who makes the most profit. We are looking for the team that does the best job of integrating all ten criteria into their problem-based activities during the year.

So, to repeat: please look past the quality of the presentation and the talent of the individual students to determine which team truly met the judging criteria.

At the competition, each team will have a total of 30 minutes. The first 5 minutes are for:

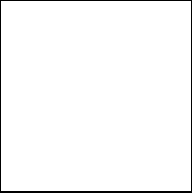
- Introduction of the team by the league coordinator as the students and their teacher enter the room.
- The team will immediately distribute their annual report and will check the room's lighting, boot their computers and prepare for the presentation; you should read the report at this time. Students may greet you with a handshake and a smile, but they are not permitted to hand you anything but their four page annual report (plus any newspaper articles or other publicity they have received for their SAGE activities).
- At the end of four minutes, the league coordinator will give the team and judges a 1-minute warning. At that time the team will take their positions for the beginning of the presentation.

The team will then have 15 minutes to give their oral/audio-visual presentation, followed by a 5-minute mandatory question and answer period. Finally, in the last five minutes you will score the team based on "SAGE Judging Criteria Scoring Rubric."

Anyone may assist the team with set up or operation of AV equipment. However, only the student team members may participate in the presentation or answer questions from the judges. Team members include the presenters themselves, and any other students accompanying the team.

During the presentation, assign a numerical value on the accumulated score sheet according to the 10 SAGE judging criteria. These criteria each have a total of 100 points assigned to them (e.g., 15 points for criteria #1-#3; 10 points each for the next three criteria; 5 points each for the next three criteria; and 10 points for the last criterion).

Please write any additional evaluations or comments in the "Additional Comments" area on the reverse side of each scoring sheet. These are returned to the teacher to help them improve their programs from year to year and are taken very seriously by the team. Please give the teams as much feedback as you can.



After each presentation, total each team's points for all ten judging criteria. After all SAGE teams in your league have completed their presentations, you will **RANK** each team based on their total points. **No ties please.** The team with the highest number of points will be your number one ranked team. The team with the second highest number of points will be ranked second, etc.

When all judges have completed scoring, all scores will be recorded by the SAGE coordinator at the front of the room, totaled and ranked based on a combination of all scores. The top two ranking teams will advance to the Sixth Annual SAGE World Cup in Abuja, Nigeria from July 21-28, 2008.

Following the scoring and selection of your league's winner, you will pass the team's score sheets in order of presentation to the front of the room to be collected by the league coordinator. Also, please return all the annual reports to the league coordinator.

One more thing: please make sure to fill out the SAGE USA Judges Survey in your judging packet and return this to the league coordinator before you leave. Thank you very much for participating in today's celebration of entrepreneurship education and community service.